

**PRSSA 2019 INTERNATIONAL CONFERENCE
Career Development Exhibition
Marriott Marquis San Diego Marina
October 21
10:00 a.m. to 2:00 p.m.**



What is the Career Development Exhibition?

The Career Development Exhibition is an annual event held during the Public Relations Student Society of America's National Conference. The purpose of the exhibition is to provide attendees with a wide exposure to tools, resources, and services for the public relations industry. It is an excellent opportunity for students interested or currently pursuing careers in public relations to see what resources are available to them while studying public relations, as well as upon entering the profession. It provides a unique opportunity for companies who specialize in the industry to showcase their products and services to one of the largest groups of future public relations practitioners in the country.

What is PRSSA?

PRSSA (www.prssa.prsa.org), is the world's pre-eminent, pre-professional public relations organization. It currently has nearly 10,000 members from more than 300 Chapters across the country and three international countries. Each year, PRSSA hosts an annual International Conference that provides students an opportunity to participate in professional development and gain a hands-on look into the profession. The Career Development Exhibition enhances their experience by allowing attendees to learn more about the resources available to professionals practicing in the communications and public relations industry.

Who should participate in the Career Development Exhibition?

Companies and schools who provide valuable tools and services to the public relations and communications profession and organizations geared toward providing resources for college students. We invite and encourage you to participate in the exhibition and showcase your resources to more than 1,000 students. Educate students about your products and services and increase exposure to your business, especially these offering public relations internships or entry-level opportunities.

When and where is the Exhibition being held?

The event is being held at the Marriott Marquis San Diego Marina in Dan Diego, Calif. during the PRSSA 2019 International Conference. Save the date for Monday, Oct. 21 from 10:00 a.m.- 2:00 p.m.

How much does it cost for my organization to participate?

Your organization's participation in the exhibition is **\$250**. You will also be responsible for your travel to the event, any audio/visual equipment you choose to have at your table and shipping fees. Please visit this link to submit payment:

<https://apps-prssa.prsa.org/events/Conference/Exhibitors/Signup/index.html>

Questions?

Please contact PRSSA Headquarters at (212) 460-1474 or prssa@prsa.org