

PRSA Foundation Student National Assembly Travel Grant 2018

Application Timeline

Applications Open — Thurs., January 18

Applications Close — Wed., January 31

Notifications — Tues., February 6

This new grant was created to encourage and support multicultural students majoring in public relations and related fields who plan to pursue a career in public relations.

The grant will support multicultural students to attend the PRSSA National Assembly, March 8–11, 2018

The grant will be used to cover the following expenses associated with Assembly attendance:

- Travel — Airfare to and from National Assembly, up to \$300

Description

Each year, the PRSSA National Assembly gathers to make influential, long-term decisions about the future of the Society, elect a new National Committee and review the bylaws. In addition, those who attend engage in leadership training and networking.

This year's event will be held in Miami, Florida. Miami is an international city at Florida's southeastern tip. Its Cuban influence is reflected in the cafes and cigar shops like Calle Ocho in Little Havana. On barrier islands across the turquoise waters of Biscayne Bay is Miami Beach, home to South Beach. This glamorous neighborhood is famed for its colorful art deco buildings, white sand, surfside hotels and trendsetting nightclubs.

Application Requirements

Applicants must be current members of a PRSSA Chapter that is in good standing and in his or her junior year.

- A maximum of five students will be selected for this grant.

Requirements

- Submit a completed application.
- Submit a resume.
- Submit a nomination letter, written by someone other than the nominee, who has firsthand knowledge of the student's academic capabilities and interest in pursuing a career in public

relations/communications. May be a public relations professional (corporate, agency, government, nonprofit) or higher education professional (college or university). Must be on official letterhead.

- Submit a typed, double-spaced essay of no more than 150 words on why it would be beneficial for you to attend this Event.

Additional Requirements

- Student scholars will be required to write a blog post about their experience for the PRSSA newspaper and the PRSA and PRSA Foundation websites.
- Additionally, students will be required to offer a meeting or luncheon on their campus to discuss some of the learnings from the Assembly. This should take place before May 31, 2018.

Make sure all materials are thoroughly proofread and error free. All application materials must be submitted via email to:

Beth-Ellen Keyes
Director of Operations and Programs
PRSA Foundation
Beth-ellen.keyes@PRSA.org

PRSA FOUNDATION STUDENT APPLICATION FORM

Deadline: January 31, 2018

Part One: Applicant Information

Fill in below, print and submit with application materials listed in Part Two.

Applicant's Full Name: _____

Gender (check one): Female Male Birth Date: _____ / _____ / _____

College or University Name: _____

City: _____ State: _____ Classification (check one): Freshman

Sophomore Junior Senior

Major: _____ Minor: _____

Cumulative GPA (on 4.0 scale): _____ Anticipated Graduation Date: ____ / ____ / ____

School Mailing Address: _____

City: _____ State: _____ Zip: _____

School Phone Number: _____

School Email: _____

PRSSA Chapter School (check one): Yes No

Permanent Mailing Address: _____

City: _____ State: _____ Zip: _____

Permanent Phone Number: _____

Permanent Email: _____

Race/Ethnicity (check one):

African-American Hispanic American/Latino

Asian-American Native American/American Indian

Pacific Islander Multiracial or Multiethnic (including at least one of the races/ethnicities listed above)

Other (specify): _____

Authorization:

I hereby certify that the information provided to the Public Relations Society of America for this grant application is accurate to the best of my knowledge. I understand that if the information is found to be false I will not be eligible to receive the grant.

Signature: _____ Date: _____

Print Name: _____

College/University: _____

Part Two: Application Materials

Please submit the following, along with this application form, by email to Beth- Ellen Keyes, Director of Operations and Programs, PRSA Foundation, Beth-ellen.keyes@prsa.org.

- Resume
- Nomination letter, written by someone other than the nominee, who has firsthand knowledge of the student's academic capabilities and interest in pursuing a career in public relations. May be a public relations professional (corporate, agency, government, nonprofit) or higher education (college or university). Must be on official letterhead.
- Typed, double-spaced essay of no more than 150 words on why it would be beneficial for you to attend this Assembly.

All materials must be received by 12 p.m. January 31, 2018. Late materials will not be accepted.

For further information, contact PRSA Foundation at (212) 460-1412.