

## PRSA Foundation Student National Assembly Travel Grant 2019

Application Timeline
Applications Open — Monday, February 4
Applications Close — Monday, February 25
Notifications — Friday, March 1

This new grant was created to encourage and support multicultural students majoring in public relations and related fields who plan to pursue a career in public relations.

The grant will support multicultural students to attend the PRSSA National Assembly, April 4–7, 2019

The grant will be used to cover the following expenses associated with Assembly attendance:

- Travel — Airfare to and from National Assembly, up to \$300

### Description

Each year, the PRSSA National Assembly gathers to make influential, long-term decisions about the future of the Society, elect a new National Committee and review the bylaws. In addition, those who attend engage in leadership training and networking.

This year's event will be held in Portland, Oregon. Portland is the largest city in Oregon with an estimated population of approximately 647,000. Known as "the City of Roses," Portland is renowned for its nature, surrounding and intertwined in the city, including a plethora of beautiful parks. Portland has all of the attractions and resources of a big city but with a small-town feel. Whether you like strolls around the short city blocks of Portland's historic old town or visits to one of Portland's museums, theaters, food markets, zoos, stadiums, or public art sites, Portland has something for everybody!

### Application Requirements

**Applicants must be current members of a PRSSA Chapter that is in good standing and in his or her junior year.**

- A maximum of five students will be selected for this grant.

### Requirements

- Submit a completed application.
- Submit a resume.
- Submit a nomination letter, written by someone other than the nominee, who has firsthand knowledge of the student's academic capabilities and interest in pursuing a career in public

relations/communications. May be a public relations professional (corporate, agency, government, nonprofit) or higher education professional (college or university). Must be on official letterhead.

- Submit a typed, double-spaced essay of no more than 150 words on why it would be beneficial for you to attend this Event.

#### **Additional Requirements**

- Student scholars will be required to write a blog post about their experience for the PRSSA newspaper and the PRSA and PRSA Foundation websites.
- Additionally, students will be required to offer a meeting or luncheon on their campus to discuss some of the learnings from the Assembly. This should take place before May 31, 2019.

Make sure all materials are thoroughly proofread and error free. All application materials must be submitted via email to:

Jeneen Garcia  
Executive Director  
PRSSA  
jeneen.garcia@prsa.org

# PRSA FOUNDATION STUDENT APPLICATION FORM

Deadline: February 25, 2019

## Part One: Applicant Information

Fill in below, print and submit with application materials listed in Part Two.

Applicant's Full Name: \_\_\_\_\_

Gender (check one):  Female  Male Birth Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

College or University Name: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Classification (check one):  Freshman

Sophomore  Junior  Senior

Major: \_\_\_\_\_ Minor: \_\_\_\_\_

Cumulative GPA (on 4.0 scale): \_\_\_\_\_ Anticipated Graduation Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

School Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

School Phone Number: \_\_\_\_\_

School Email: \_\_\_\_\_

PRSSA Chapter School (check one):  Yes  No

Permanent Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Permanent Phone Number: \_\_\_\_\_

Permanent Email: \_\_\_\_\_

Race/Ethnicity (check one):

African-American  Hispanic American/Latino

Asian-American  Native American/American Indian

Pacific Islander  Multiracial or Multiethnic (including at least one of the races/ethnicities listed above)

Other (specify):

**Authorization:**

I hereby certify that the information provided to the Public Relations Society of America for this grant application is accurate to the best of my knowledge. I understand that if the information is found to be false I will not be eligible to receive the grant.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

College/University: \_\_\_\_\_

**Part Two: Application Materials**

Please submit the following, along with this application form, by email to Jeneen Garcia, Executive Director, PRSSA, [jeneen.garcia@prsa.org](mailto:jeneen.garcia@prsa.org)

- Resume
- Nomination letter, written by someone other than the nominee, who has firsthand knowledge of the student's academic capabilities and interest in pursuing a career in public relations. May be a public relations professional (corporate, agency, government, nonprofit) or higher education (college or university). Must be on official letterhead.
- Typed, double-spaced essay of no more than 150 words on why it would be beneficial for you to attend this Assembly.

All materials must be received by 12 p.m. February 25, 2019. Late materials will not be accepted.

For further information, contact PRSSA at (212) 460-1474.