

Event Sponsorship Opportunities

Conference Bags

Maximum two sponsors at \$3,000 each
Your logo will appear on these highly visible and useful Conference bags, which are distributed to all Conference attendees. PRSSA will provide the bags.

Sponsorship Benefits:

- Logo printed on bags
- Opportunity to provide bag gift item distributed to all Conference attendees
- Acknowledgment in the Conference brochure, on-site program and on the Conference website

Conference Lanyard

Maximum one sponsor at \$3,000
Put your logo on the lanyard of every PRSSA Conference attendee. Sponsor is responsible to provide logo as per printer's specifications.

Sponsorship Benefits:

- Logo printed on lanyards
- Opportunity to provide bag gift item distributed to all Conference attendees
- Acknowledgment in the Conference brochure, on-site program and on the Conference website

Conference Badge Sticker

Maximum one sponsor at \$2,000
Put a sticker with your logo on the badge of every PRSSA Conference attendee. Sponsor is responsible to provide 1,200 stickers no larger than 1"x1". PRSSA will place the stickers on the badges.

Sponsorship Benefits:

- Opportunity to provide bag gift item distributed to all Conference attendees
- Acknowledgment in the Conference brochure, on-site program and on the Conference website

Professional Development Session

Maximum two sponsors per session at \$2,500 each

Sponsorship Benefits:

- Acknowledgment signage at the entrance to the event
- Acknowledgment in the Conference brochure, on-site program and on the Conference website

Conference Program

Maximum two sponsors at \$4,000 each
The on-site Conference program is distributed to all attendees and PRSA volunteers and it is a resource attendees will utilize throughout the event.

Sponsorship Benefits:

- Opportunity to provide gift item distributed to all Conference attendees
- Acknowledgment in the Conference brochure, on-site program and on the Conference website

Keynote Addresses

Friday, Oct. 18, Saturday, Oct. 19 and Sunday, Oct. 20

Maximum three sponsors at \$4,000 each
Keynote Addresses are open to all Conference attendees.

Sponsorship Benefits:

- Verbal acknowledgment during the event
- Acknowledgment on signs at the event
- Acknowledgment in the Conference brochure, on-site program and on the Conference website

Special Session

Monday, Oct. 21

Maximum one sponsor at \$3,000 each

Special Session is open to all Conference attendees.

Sponsorship Benefits:

- Verbal acknowledgment during the event
- Acknowledgment on signs at the event
- Acknowledgment in the Conference brochure, on-site program and on the Conference website

Leadership Recognition Lunch

Saturday, Oct. 19

Maximum two sponsors at \$5,000 each

This exclusive lunch honors the leadership and dedication of PRSSA's Chapter Presidents.

Sponsorship Benefits:

- Opportunity to give a five-minute presentation during the reception
- Verbal acknowledgment during the event
- Acknowledgment on signs at the event
- Acknowledgment in the Conference brochure, on-site program and on the Conference website

Awards Ceremony and Dinner

Monday, Oct. 21

Maximum six sponsors at \$5,000 each

At the most prestigious event of the Conference, outstanding students, Chapters and Advisers are recognized through a variety of scholarships and awards.

Sponsorship Benefits:

- Verbal acknowledgment during the event
- Acknowledgment on signs at the event
- Two VIP tickets to the event
- Opportunity to provide bag gift item distributed to all Conference attendees
- Acknowledgment in the Conference brochure, on-site program and on the Conference website

Awards Ceremony and Dinner Program

Monday, Oct. 21

Maximum three sponsors at \$2,500 each

Program to be distributed at the Awards Ceremony and Dinner, the most prestigious event of the Conference.

Sponsorship Benefits:

- Verbal acknowledgment at the event
- Two complimentary tickets to the PRSSA Awards Dinner
- Acknowledgment in the awards program
- Acknowledgment in the Conference brochure, on-site program and on the Conference website

PRSSA Opening Social

Friday, Oct. 18

Maximum five sponsors at \$4,000 each

The opening social kicks off the Conference with an opportunity for students to network, enjoy appetizers and dance.

Sponsorship Benefits:

- Verbal acknowledgment during the event
- Acknowledgment on signs at the event
- Two tickets to the Social
- Opportunity to provide bag gift item distributed to all Conference attendees
- Acknowledgment in the Conference brochure, on-site program and on the Conference website

Saturday Breakfast

Saturday, Oct. 6, 8–9 a.m.

Maximum four sponsors for each opportunity at \$5,000 each.

This breakfast is open to all Conference attendees.

Sponsorship Benefits:

- Acknowledgment in the Conference brochure, on-site program and on the Conference Website
- Opportunity to provide bag gift item distributed to all Conference attendees
- Acknowledgment on signs at table during breakfast

Sunday Breakfast

Sunday, Oct. 20

Maximum four sponsors for each opportunity at \$5,000 each.

This breakfast is open to all Conference attendees.

Sponsorship Benefits:

- Acknowledgment in the Conference brochure, on-site program and on the Conference Website
- Opportunity to provide bag gift item distributed to all Conference attendees
- Acknowledgment on signs at table during breakfast

Conference Green Screen/Photo Booth

Friday, Oct. 18, 7–9 p.m.

Maximum one sponsor at \$2,500

Green Screen/Photo Booth will help preserve the memory of the Opening Night Social.

Sponsorship Benefits:

- Acknowledgment in the Conference brochure, on-site program and on the Conference Website
- Opportunity to provide bag gift item distributed to all Conference attendees
- Acknowledgment on signs at table during Opening Night Social

Smoothie Break Sponsor

Sunday, Oct. 20 or Monday, Oct. 21.

Maximum one sponsor for each opportunity at \$3,500 each.

This mini-networking social is for students to continue building relationships at Conference.

The smoothie break is open to Conference attendees. (30 minutes maximum)

Sponsorship Benefits:

- Acknowledgment in the Conference brochure, on-site program and on the Conference Website
- Opportunity to provide bag gift item distributed to all Conference attendees
- Acknowledgment on signs at table during smoothie break event

Coffee Break Sponsor

Maximum one sponsor for each opportunity at \$3,000 each. Date and time to be determined.

This mini-networking social is for students to continue building relationships at Conference.

The coffee break is open to all Conference attendees.

Sponsorship Benefits:

- Acknowledgment in the Conference brochure, on-site program and on the Conference Website
- Opportunity to provide bag gift item distributed to all Conference attendees
- Acknowledgment on signs at table during coffee break event