2017 Star Chapter Award Application

Become a Star Chapter by detailing your Chapter’s work to achieve at least eight of the 10 requirements, starting on page 2. Please note that a newly required component for this year’s application is completing a High School Outreach. This means that in order for your Chapter to be eligible for the Star Chapter Award, you must complete a High School Outreach plus seven other section requirements.

All requirements must have been met between July 1, 2016, and June 30, 2017. Forms must be submitted to PRSSA Headquarters (not just postmarked) by Friday, June 9. Incomplete or late applications will not be considered.

PRSSA Star Chapter Award, 33 Maiden Lane, 11th Fl, New York, NY 10038

Please type. Do not alter the structure or length of this form.
Keep a copy of this form for your records.

School: ________________________________

Mailing Address: ________________________________

City/State/Zip: ________________________________

By signing below, I certify that the information submitted on this form and in the attached materials is completed to the best of my ability and has not been falsified in any way.

Chapter President: ________________________________

Chapter President Signature: ______________________ Date: __________________

Telephone: ______________________ Email: ______________________

Faculty Adviser: ________________________________

Faculty Adviser’s Signature: ______________________ Date: __________________

Telephone: ______________________ Email: ______________________
SHORT ANSWER QUESTIONS
Please type; handwritten forms will not be accepted. Changes in the size or format of this form will be grounds for disqualification. Supplementary pages will not be accepted.

1. Explain how your Chapter conducted a High School Outreach session. 
(Please note, this section is required.)

2. Cite one example of how you strengthened your relationship with your sponsoring PRSA Chapter.
3. Cite one example of how you gave attention to ethics in at least one Chapter meeting.

4. Confirm application of at least one (1) Chapter member for an individual PRSSA award. Provide student name, award name and when student applied.
5. Confirm application of Chapter for at least one (1) national PRSSA Chapter award. Provide award name and when Chapter applied. 
Note: Applying for the Star Chapter Award does not fulfill this requirement.

6. Describe the community service project your Chapter initiated and completed.
7. Confirm attendance of at least one (1) Chapter member at the PRSSA 2016 National Conference, 2017 National Assembly or one of the 2017 Regional Conferences. Provide student name and event.

8. Cite an example of positive media exposure (on- or off-campus) gained by the Chapter.
9. Detail the invitation your Chapter extended to students/faculty from other disciplines to attend at least one (1) Chapter meeting. Provide the group or club name.

10. Confirm application of PRSA Associate Membership for at least 10 percent of graduating Chapter members. Provide the number of graduates from your Chapter as well as the names of those transitioning to PRSA Associate Membership.